

Public-Private Partnerships in Music Industry Education: A Mixed Methods Study of the Music Industry Technical Camp in Trinidad and Tobago

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Abstract

The Music Industry Technical Camp (MITC) is a public-private partnership (PPP) designed by [DianJen](#) and delivered in collaboration with the Ministry of Tourism, Culture and the Arts in Trinidad and Tobago. Its focus is on providing intensive practical training on the business and technical aspects of the music industry to persons 18-65 years of age and comprises 90 hours of instruction delivered over a six-week period. Between 2014 and 2018, 89 participants graduated from the MITC, with several currently employed as full-time and part-time professionals in the local music industry. As the first program of its kind in Trinidad and Tobago, this paper pursues a comprehensive study of how the structure, curriculum, and instructional strategies of the MITC are aligned with the needs and achievement of graduates, the state partner, and the country's music industry from a holistic perspective.

Using a two-phase, explanatory sequential mixed methods design, a statistical quantitative result was obtained from a sample of graduates of the MITC. This was followed with interviews with a subset of individuals from this group to probe and explore the results further. The data suggests significant benefits when graduates apply their learnings to their careers. These include greater capacity to plan their careers or represent their clients, enhancements to their music business and production knowledge and skills, improvements to the business aspects of their career, and more confidence when venturing into new industry related ventures.

Keywords: music industry education, public-private partnership, MITC Trinidad and Tobago



Farley J. Joseph is an Adjunct Lecturer in Music Education at the University of the West Indies, St. Augustine. Upon graduating with his Masters in Music Business with a concentration in Music Technology from New York University in 2012 he returned to his native Trinidad and Tobago and founded DianJen, a music industry training and consulting organization. Through this venture, his objective has been to provide unique and creative training opportunities in the business management and technical skills of the music industry. Leveraging strategic partnerships with local and regional government agencies he has helped over three hundred artists, producers, and other industry professionals in the Caribbean gain relevant industry skills and certifications.



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